

Knight Life
2021-2022 Advertising Contract
KnightLifeNews.com

606 East Kilgore Road. Kalamazoo, MI 49001

Ph. (269) 337-0220 ext. 2102 Fax: (269) 337-0045 Email: PANKOPTL@kalamazoopublicschools.net

The following section defines terms for the purposes of this contract: _____, shall be referred to as "the Advertiser". The "Publication" is defined as **KNIGHT LIFE**, a publication produced by the students of Loy Norrix High School. The "price for published advertising" is hereby defined as the sum of all the advertising purchased as indicated in the rate card for a specific issue of the publication. The "payment due" date shall be defined as 30 days after the publication date.

This document is an agreement between **KNIGHT LIFE** and the Advertiser. The publisher hereby agrees to display the selected advertising as indicated in the section titled "Rate Card" below. If the advertiser fails to provide the advertising by the selected date, **KNIGHT LIFE** reserves the right to pull the advertising and refund the advertiser's money completely. The publisher reserves the right to refuse advertising for any reason. Advertiser may also pay for advertising in full before the payment due date if they so choose.

Week	Sidebar W 300 x H 250 pxl W 4.167 x H 3.472 in	Dates for Display	Banner W 728 x H 90 pxl W 10.111 x H 1.25 in	Dates for Display	Amount Due	Date Paid
2 Weeks	\$ 70		\$ 98			
4 Weeks	\$ 140		\$ 196			
8 Weeks	\$ 280		\$ 392			
10 Weeks	\$ 350		\$ 490			
12 Weeks - 10% Discount	\$ 378		\$ 529			
14 Weeks	\$ 490		\$ 588			
16 Weeks	\$ 560		\$ 692			
18 Weeks	\$ 630		\$ 756			
20 Weeks	\$ 700		\$ 840			
22 Weeks	\$ 770		\$ 924			
24 Weeks - 20% Discount	\$ 756		\$ 908			
26 Weeks	\$ 910		\$ 1,092			
28 Weeks	\$ 980		\$ 1,176			
30 Weeks	\$ 1,050		\$ 1,260			
32 Weeks	\$ 1,120		\$ 1,344			
34 Weeks	\$ 1,190		\$ 1,428			
36 Weeks - 25% Discount	\$ 1134		\$ 1,360			

IN WITNESS WHEREOF, for adequate consideration and intending to be legally bound, the parties hereto have caused this Agreement to be executed by their duly authorized representatives.

KNIGHT LIFE Rep:

Advertiser (name of business):

Address:

Phone Number:

Email:

Advertiser (Contact Person):

Email:

Signature:

Date:



In our society, journalists have always been important and continue to display how powerful their roles are in this country. They serve as a government watchdog, inform the people and have provided sources of entertainment for all generations and all different types of people. Scholastic Journalism is a key way to ensure that high school students are having their voices heard and exercising their right of free speech. Thanks to your donation, you are helping give students the power of making a difference through their writing. Due to your contribution, you are hereby deemed a Knight in Shining Armor.

Name (print):

Signature:

Amount of donation:

Date: